



HP WOLF SECURITY



## HP WOLF PRO SECURITY FOR PRINT DEFEND YOUR GROWING BUSINESS

### WOULD YOU BET YOUR NETWORK ON AN OVERLOOKED DEVICE?

With more people working outside the office and cyberattacks becoming increasingly sophisticated, you need always-on protection for every endpoint—without slowing down your business.

#### HP'S ZERO-TRUST APPROACH TO ENDPOINT SECURITY

The reality of hybrid work demands continuous, proactive validation—not relying on individual employees to consistently make the right decisions. (Spoiler alert: They won't.)

# 64%

OF ITDMS REPORTED DATA LOSS FROM  
UNSECURED PRINTING PRACTICES  
IN SIX MONTHS OF REMOTE WORKING.<sup>1</sup>

SOURCE: QUOCIRCA PRINT SECURITY LANDSCAPE 2020

#### DEVICE OVERLOAD: THE HYBRID WORK REALITY

Your business needs hardware to protect itself while it mingles with other devices on unprotected home networks. It's hard to know where to start.

#### COVER EVERY LAST DEVICE ON YOUR NETWORK

With so many new targets on your back, it's easy to overlook printers—a piece of the security puzzle you have little, if any, time to deal with.

#### YOUR PARTNER IN CYBERSECURITY

You need security that's vigilant for you, to keep people working their way while reducing risk and freeing up resources to focus elsewhere.

## NEVER TRUST, ALWAYS VERIFY

# HP WOLF PRO SECURITY MAKES PROTECTING YOUR BUSINESS SIMPLE

Count on strong embedded security to guard your data and your business—keeping you ahead of risks without bogging down your team.



## STAY ONE STEP AHEAD OF EVOLVING THREATS WITH HP SECURITY MANAGER<sup>2</sup>

Take device management off your to-do list: Automate assessments and fixes, establish policies, maintain compliance, and protect at-risk printers.<sup>2</sup>



## PROTECT DOCUMENTS AND REDUCE WASTE WITH HP SECURE PRINT<sup>3</sup>

Print sensitive documents to shared printers and let authorized users release them at the printer.<sup>3</sup>



## RELY ON THE EXPERTS WITH PRINT SECURITY ACTION PLAN AND ASSESSMENT TOOLS

Let print security professionals assess your devices, give you guidance, and support setup and maintenance.

## PROACTIVE, EMBEDDED SECURITY

### SECURE BOOT

Automatically checks critical code during startup and stops if it's compromised.

### UNIQUE PASSWORD

Pre-set to prevent intruders from accessing printer settings.

### FIRMWARE CODE-SIGNING VALIDATION

Validates memory code, then stops and notifies you if it's not authentic.

### AUTOMATIC FIRMWARE UPDATES

Helps ensure your devices are running without known vulnerabilities.

### WRITE-PROTECTED MEMORY

Prevents introduction of malicious code while the printer is running.

### ORIGINAL HP CARTRIDGES

Security embedded into tamper-resistant chips, firmware, and packaging.<sup>4</sup>



## A NEW BREED OF ENDPOINT SECURITY<sup>5</sup>

Learn more at [hp.com/wolfprosecurity](https://hp.com/wolfprosecurity)

<sup>1</sup> Quocirca Print Security 2020 Landscape, <https://print2025.com/reports/print-security-2020/>, December 2020. In the 12 months prior to the COVID-19 pandemic, 66% of ITDMs reported at least one print-related data loss. In the first six months (so half the time) of the COVID-19 pandemic, as workers switched to remote working, that figure was 64%.

<sup>2</sup> HP Security Manager for Pro-class devices only available via select HP Channel Partners, availability will vary. HP Security Manager for Pro-class devices available through Flexworker Services/MPS deals beginning June 2021. Availability will vary.

<sup>3</sup> HP Secure Print works with most network-connected printers and MFPs. On-device authentication requires HP FutureSmart firmware 4.8 or newer. Supported card readers include X3D03A (HP USB Universal Card Reader) and Y7C05A (HP HIP2 Keystroke Reader). Internet connection required for some functionality. For more information, see [hp.com/go/secureprint](https://hp.com/go/secureprint).

<sup>4</sup> HP office-class printing systems are select Enterprise and Managed devices with FutureSmart firmware 4.5 and up, Pro devices, LaserJet models 200 and up, with respective Original HP Toner, PageWide and Ink Cartridges. Does not include HP integrated printhead cartridges. Digital supply-chain tracking, hardware and packaging security features vary locally by SKU. See [hp.com/go/SuppliesThatProtect](https://hp.com/go/SuppliesThatProtect) and [hp.com/go/SuppliesSecurityClaims](https://hp.com/go/SuppliesSecurityClaims).

<sup>5</sup> HP Security is now HP Wolf Security. Security features vary by platform, please see product data sheet for details.

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